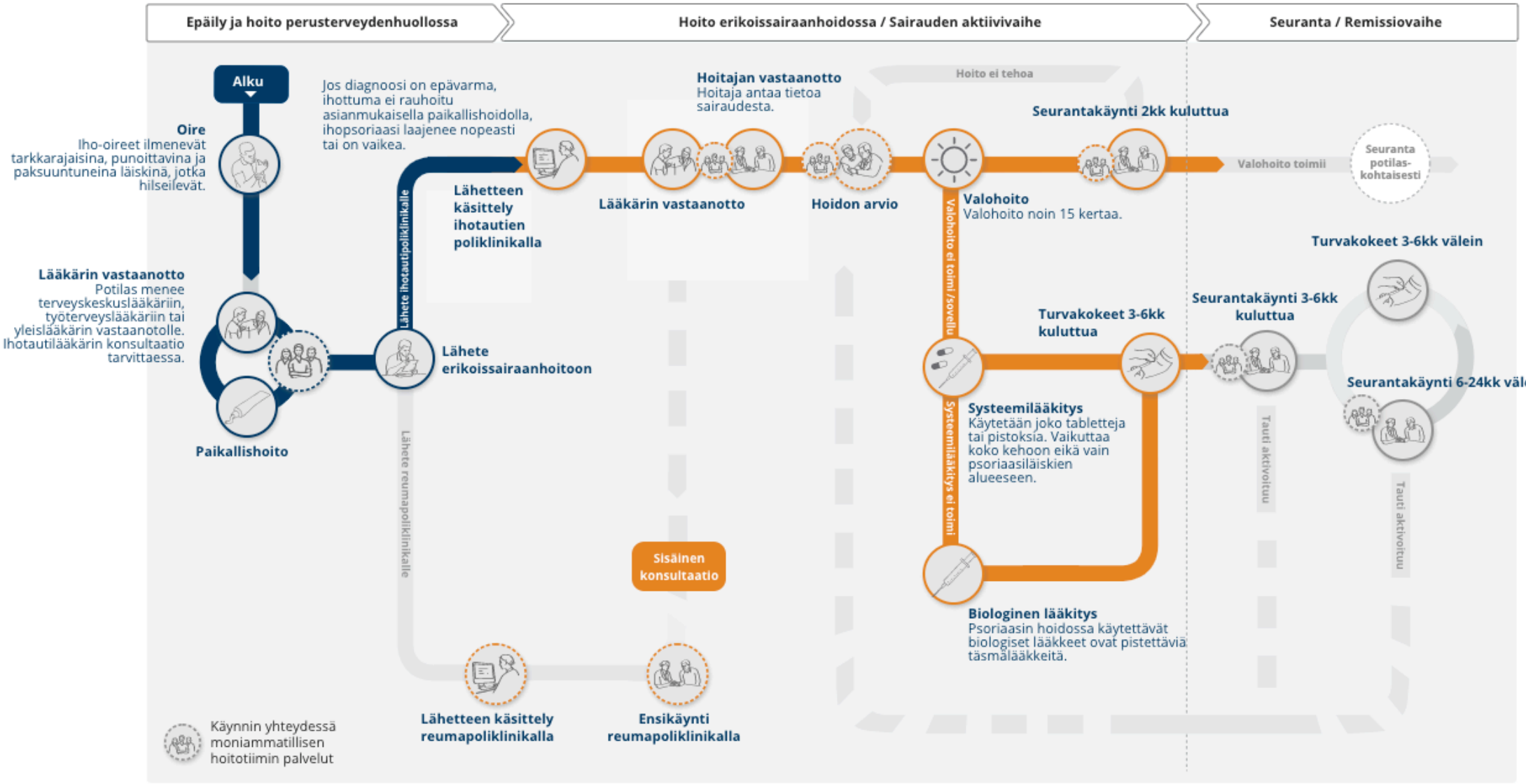Ihopsoriaasin hoitopolku